

## HAP ALZINA-

3074 BROADWAY
OAKLAND CALIFORNIA

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SPECIAL OIL BULLETIN

## WARNING ooooooooOIL !

DO NOT ADMIX DETERGENT

= AND NON-DETERGENT OILS =

Several cases of engine damage have been reported from this cause and Dealers should caution their riders and owners as to the possible hazard. This is especially true in cross-country touring when owners purchase oil from roadside service stations who have no knowledge of the hazard incurred.

= REGULAR B.S.A. ENGINE OIL IS A NON-DETERGENT OIL =

This is one of the highest quality regular engine oils available in the U.S. today, compounded especially for B.S.A. motorcycle engines from exclusive crude stocks available only in limited quantity and is handled solely for the express purpose of assuring the maximum in engine longevity under all climatic conditions.

The normal deposits accruing from oil use are held in the crankshaft sludge traps inbuilt for this purpose. These traps are ample in size to retain such deposits between major overhaul periods at which time the traps are cleansed.

CHANGING OVER TO A DETERGENT OIL CAN RELEASE THESE NORMAL DEPOSITS, PUT THEM IN SUSPENSION AND CARRY THEM THROUGH THE OILING SYSTEM TO A POINT WHERE OIL PASSAGES CAN BECOME CLOGGED AND PERHAPS RUIN A FINE ENGINE.

An "oil change" is not the answer; the deposits are still there and can be released. Therefore detergent oils should not be used in an engine that has been operated on a non-detergent oil unless the traps have been cleaned.

INFORM YOUR OWNERS ON THIS SCORE. SUGGEST THAT THEY SURELY SPECIFY A NON-DETERGENT WHEN PURCHASING OIL AWAY FROM YOUR SERVICE DEPOT. THIS CREATES NO PARTICULAR PROBLEM AS NON-DETERGENTS ARE AVAILABLE EVERYWHERE. IT IS ONLY A MATTER OF KNOWING WHAT TO SPECIFY AND WHY.

USE GENUINE B.S.A. OIL AND BE ASSURED

= OF MAXIMUM LUBRICATION =