

HINTS AND TIPS ON — SERVICE —

For **BSA** and **ARIEL** Dealers

Bulletin #119

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NOW IS THE TIME OF YEAR TO SELL OIL CHANGING SERVICE TO YOUR CUSTOMERS AND OBTAIN PROFITS FROM THE SALE OF BSA MOTORCYCLE OIL.

BSA MOTORCYCLE OIL is available in the following S.A.E. Grades: 10W - 20 - 30 - 40 - 50 - 60 and 70 for all makes of motorcycles.

We recommend BSA motorcycle oil without reservation for all air-cooled motorcycle engines. Specially refined and packaged for us by one of the nation's leading refiners. Gives best lubrication and maximum protection against engine wear.

BSA RACING MOTORCYCLE OIL is also available for all makes of competition motorcycles.

Highly recommended for all racing and competition use. BSA Motorcycle Racing Oil is the finest pure castor oil available, and is specially de-gummed to facilitate free flowing to vital engine parts. This is the same oil used by leading motorcycle racing stars for many years. Holds a super-tough film under most severe high speed racing conditions.

DEALER PRICES FOR BSA MOTORCYCLE OIL

Dealer cost for 1 case up to 9 cases	\$6.30 (case)	plus 36¢.
Dealer cost for 10 cases or more	\$5.70 (case)	tax per case

DEALER PRICES FOR BSA RACING MOTORCYCLE OIL

Dealer cost for 1 case	(24 quarts)	\$33.20	plus 2¢
Dealer cost for ½ case	(12 quarts)	\$16.68	tax per
Dealer cost for ¼ case	(6 quarts)	\$ 8.34	quart

READ THE ATTACHED SERVICE BULLETIN AND LEAFLET ON FREQUENCY OF OIL CHANGING -- ORDER THE OIL YOU NEED TODAY!!

Walter Brown
WALTER BROWN
Service Manager

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