



BSA INCORPORATED • 639 PASSAIC AVENUE • NUTLEY, NEW JERSEY 07110 • TELEPHONE (201) 667-5600  
EASTERN STATES DISTRIBUTOR FOR BSA MOTORCYCLES / A SUBSIDIARY OF THE BIRMINGHAM SMALL ARMS COMPANY, LTD. OF ENGLAND

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**despatch to all dealers:**

### BSA FALL WHEEL DEAL

Important: When submitting your claim for \$50 credit under the Fall Wheel Deal Program, you must staple the registration card to the coupon or credit will not be issued!