

HINTS AND TIPS ON — SERVICE —

For **BSA** and **ARIEL** Dealers

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C15S STARFIRE SCRAMBLER & C15 STARFIRE ROADSTER

TO IMPROVE THE STARTING AND PERFORMANCE, INSTALL LODGE PLATINUM ELECTRODE SPARK PLUGS:

For Break-In and General Road Riding, use LODGE CLNP.

For Scrambles and Fast Road Riding, use LODGE HLNP.

Lodge Platinum Electrode Spark Plugs are extremely versatile, they operate perfectly over heat ranges more than double those of conventional spark plugs.

The patented Sintox insulator has high resistance to shorts and fouling.

The most obvious advantage of these multi-heat range plugs is the ability to "lug" slowly without the plugs becoming fouled and to ride at sustained "high speeds" without burning the plugs. They are ideal for the Starfire Scrambler and Roadster Models.

These Lodge Platinum Spark Plugs may be ordered from our Parts Department in the usual manner.

BSA Incorporated

Walter Brown

Walter Brown
Service Manager

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